

**WSI Internet's Franchise Expansion Soars... as Women take to the net** 02/10/2003

Atlanta, Georgia

WSI Internet continues its rapid franchise expansion while online advertisers prepare for the next wave of explosive internet growth... as Women take to the net.

Women comprised 51 percent of the nearly USD13.7 billion spent online during the holiday season, according to Goldman Sachs, Harris Interactive and Nielsen-Netratings.

In the UK, 22 percent of female Internet users have bought online, compared with 19 percent of men -according to a new study from the Bank of Scotland.

Amidst the explosive Internet growth among women, WSI continues to break franchise records. Now in its 7th year of business, WSI - has established a record - 700 franchises in 87 countries worldwide. Currently rated as the "#1 Internet Services Business", and the "4th Fastest Growing Franchise in the world", WSI has established one of the most successful Franchise Systems in the world!

No specific Computer or Internet experience is required to operate a WSI franchise, and many of WSI's 700 franchises throughout the world, work from a home office. WSI offers its Franchises one of the most complete and comprehensive Training & Certification Programs available among franchise companies today. As well, a dynamic on-going Support Program is custom tailored to meet the unique and individual needs of each new franchisee.

WSI franchisees (Internet Consultants) both men and women consist of all ages and backgrounds. Like a modern day architect, the job of each WSI franchisee is to assess their clients' business needs using WSI's patent pending Lifecycle™ System. The client's Internet Solution is then custom tailored to both reduce their businesses overhead and increase their revenues. Each client's Internet Solution is then uniquely built at one of WSI's many certified Global Production Centers. Each WSI Production Center is strategically located in low cost, high tech regions such as India and Australia - delivering each client a results oriented, technologically advanced Internet Solution at an economical cost.

WSI's international organization of Franchise Owners are at the forefront of the digital revolution, changing the way the world does business. WSI's success stems from a model that stresses the importance of long-term commitment to clients.

To learn more about WSI visit: <http://www.wsicorporate.com/business2.asp?id=74445>