

WSI Internet's Franchise Expansion Soars... as online Banking in Europe takes off 04/2/2003

Madrid, Spain.

WSI Internet continues its rapid franchise expansion into the Europe as the number of online consumers in Europe skyrockets.

Jupiter forecasts that the number of online banking users in Europe will increase from 54 million in 2002 to 103 million in 2007. By the end of 2002, 39 percent of Internet users in Europe were conducting banking transactions via the Net, compared to 38 percent in the US.

Jupiter estimates that 15 million European Internet users were paying bills online by the end of last year. By 2007, 45 million people will use online bill payment, representing 22 percent of the total European online population

Amidst the explosive European Internet growth, WSI continues to break franchise records. Now in its 7th year of business, WSI - has established a record - 700 franchises in 87 countries worldwide. Currently rated as the "#1 Internet Services Business", and the "4th Fastest Growing Franchise in the world", WSI has established one of the most successful Franchise Systems in the world!

No specific Computer or Internet experience is required to operate a WSI franchise, and many of WSI's 700 franchises throughout the world, work from a home office. WSI offers its Franchises one of the most complete and comprehensive Training & Certification Programs available among franchise companies today. As well, a dynamic on-going Support Program is custom tailored to meet the unique and individual needs of each new franchisee.

WSI franchisees (Internet Consultants) both men and women consist of all ages and backgrounds. Like a modern day architect, the job of each WSI franchisee is to assess their clients' business needs using WSI's patent pending Lifecycle™ System. The client's Internet Solution is then custom tailored to both reduce their businesses overhead and increase their revenues. Each client's Internet Solution is then uniquely built at one of WSI's many certified Global Production Centers. Each WSI Production Center is strategically located in low cost, high tech regions such as India and Australia - delivering each client a results oriented, technologically advanced Internet Solution at an economical cost.

WSI's international organization of Franchise Owners are at the forefront of the digital revolution, changing the way the world does business. WSI's success stems from a model that stresses the importance of long-term commitment to clients.

To learn more about WSI visit: <http://www.wsicorporate.com/business2.asp?id=74445>

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